

March 2, 2017

Mark Brown
Scott Brown & Company
2682 Albany Road
Frankfort, NY 13340

Dear Mark:

There is no “magic bullet” to urban revitalization. It’s a multifaceted and incremental approach that addresses many issues both economically and culturally which will ultimately lead to a stronger and more sustainable revitalization of this area.

We have experienced growth in the two largest population cohorts -- aging baby boomers and young millennials. We are seeing a national trend of expansion back into urban areas including our cities and villages. People desire a lifestyle where they can live, work and recreate all in close proximity. Walkable neighborhoods, multimodal transit opportunities and mixed-use development close to community services (education, health care, etc.) and amenities (parks, restaurants, shopping) are guiding urban strategies for social equity and business decisions across the country.



Fisher Associates has depth of experience in this area and have completed numerous studies for Upstate NY communities including Master Plans, BOAs, Green Codes, Comprehensive Plans and Parking studies. I would welcome the opportunity to sit down with you and discuss your goals and give you some ideas of the next steps and strategies.

Please contact me directly at 585-334-1310 ext 280 or wprice@fisherassoc.com with any questions or comments. We look forward to working with you.

Sincerely,
FISHER ASSOCIATES, P.E., L.S., L.A., D.P.C.

William M. Price, RLA
Vice President

Enclosures